

Municipality of Wawa

MONTHLY REPORT – JUNE 2023

Department of Community Services and Tourism

Prepared By: Alex Patterson	Report No: AP 2023-07
Agenda Date: July 11, 2023	File No: C11

PURPOSE

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of June 2023, and activities planned for the following month.

BACKGROUND

Key activities in June:

- Reopened the Tourist Information Centre for the season
- Completed high-risk maintenance activities in parks
- Implemented summer programs in recreation and tourism
- Prepared for summer student intake and training
- Planned Canada Day celebrations
- Installed docks at Marina and in Wawa Lake

CAPITAL PROJECTS

MMCC Sports field Track

- Completed final scheduling work
- Ensured delivery of all materials for timely implementation of project

MMCC HVAC Replacement

- Pre-start meeting with CANOE to explore better pricing through group purchasing agreement
- Met with NOHFC to confirm CANOE suitability as a purchasing entity

Marina Playground

• Finalized playground order and awaiting delivery

MMCC Revitalization Project

- Awaiting receipt of funding agreement from NOHFC
- Held stakeholder meetings for MMCC Gym renovation

PARKS AND FACILITIES

Parkland Summer Openings

- Opened lions beach washrooms, completed repairs and painting
 - These washrooms will only be open during the day on weekdays to prevent further vandalism issues
- Completed additional tree work at Scenic High Falls
- Waterfront Boardwalk:
 - o Awaiting replacement parts for playground issue
 - Awaiting replacement boards for Rose's beach
 - Completed sweeping and beach raking
- Marina
 - Completed installs of ramps
 - Safety inspection and seasonal repairs to docks
 - Installed portable washrooms
- Tourist Information Centre
 - o Completed interior installs and changes to Turcott room
 - o Completed flower planting and outdoor beautification
 - Began trimming work to improve views from back deck

RECREATION AND EVENTS

MMCC – Special Events and Activities hosted in June:

- Weekly Activities
 - o Active Fit
 - o Pilates
 - o Yoga
 - Pickleball
 - Minds in Motion
 - Participaction Fitness Classes
 - Ball Hockey
 - Ice Floor Rentals x3
 - Various Meetings CHADWIC Girl Talk, Cemetery Committee, Heritage Committee, etc.
 - Drive Test (monthly)
- Special Events
 - Highschool Prom
 - WMHA AGM
 - o Dance Exams
 - Alamos Executive Dinner
 - Municipal Health and Safety Training
 - Pride March and Dance

- Sports field
 - Elementary Regionals Track and Field
 - o Monday Youth T-Ball / Softball
 - Tuesday Adult Softball
 - Wednesday Youth Soccer

Recreation Programs:

- Participation
 - Staff received a \$5,000 grant
 - Activities implemented by the Department include:
 - Replacement of bases and ball field maintenance
 - Running an adult softball league
 - Advertising for community participaction events
 - Weekly Poker Walks
 - Hosting of some Pride events
 - Participaction events were held in July (see advertising)
 - Wawa placed 8th provincially and 35th Nationally
- Summer Youth Programming
 - o 2 programs ongoing: T-Ball/Softball and Soccer
 - T-Ball has 63 youth registered
 - Soccer has 104 youth registered

TOURISM

Tourist Information Centre Reopening

- The facility reopened the first week of June
- Prints of the new Wawa Visitor Guide were received
- New merchandise was received at the TIC
- Hosting 20 local vendors' products that showcase the community

Tourism Marketing

- Received prints for the new Wawa Visitor Guide
- Completed brochures for local tourism information:
 - Accommodation guide
 - Restaurant guide
- Started on marketing materials to support MAT implementation

MONTH AHEAD

Operations:

- Onboard and train summer students
- Complete beautification items around the community
 - Hanging basket program
 - Painting of benches and railings
 - Arena soffit/fascia work
- Complete regular grounds maintenance of parklands

Recreation:

- Complete summer youth and adult sports programs
- Prepare and implement youth day programming
- Source funding for fall Seniors programming

Tourism:

- Onboard and train summer students
- Begin key marketing projects as outlined in the 5 year tourism plan
- Being marketing MAT and prepare for implementation

Administration:

- Complete student training
- Complete 2023 capital projects
- Prepare and plan for MMCC Revitalization project
- Prepare 2024 Capital Budget

RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2023-07 submitted by Alex Patterson dated July 11, 2023, for information.

Respectfully submitted by:

Alex Patterson, Director of Community Services and Tourism

ATT: June Program Advertisements

• • ADULT MIXED SOFTBALL June 27

6 PM START

7:30 PM START



















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VS









Wawa

MAKERS, BAKERS, GROWERS & MORE

CANADA DAY GOOSE NEST MARKET AND STREET FAIR SATURDAY, JULY 1

CONTACT

goosenestmarketwawa@gmail.com

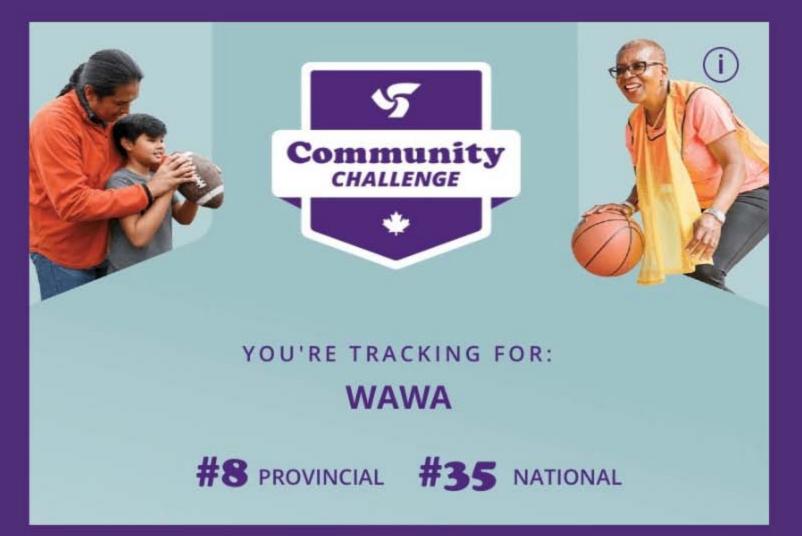
FGOOSE NEST MARKET

🞯 @ goosenest market

REGISTRATION LINK IN COMMENTS

REGISTER APRIL 28-MAY 16

LAST DAY OF PARTICIPACTION!



Track your active minutes by midnight!

HOW TO TRACK ACTIVE MINUTES:



ParticipACTION App



ParticipACTION Website







Help us collect the poker cards from around town! The person who drops off the most poker cards wins a prize. The cards can be from last year or this year!

> Deadline is Friday, July 7th Drop off cards at the Pro-Shop between 10am-4pm



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ADULT SOFTBALL LEAGUE STANDINES

PLACE TEAM





Dr. Rose's Beach

register by JUNE 23

MAX. 6 TEAMS MIN. 2 FEMALES PER TEAM

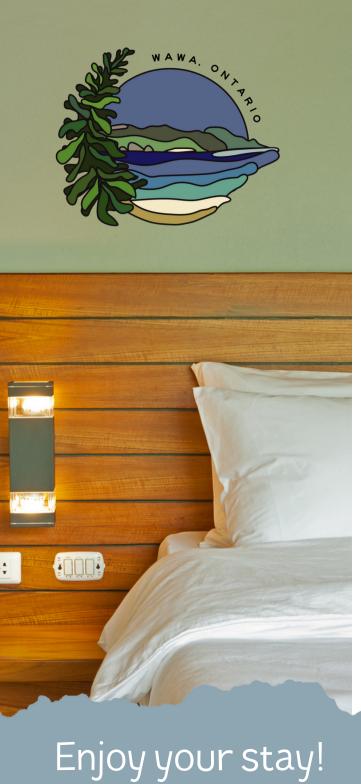
REGISTRATION \$30/TEAM

START 10:00 AM

Email: recstaff@wawa.cc to register

EMAIL RECSTAFF@WAWA.CC TO SIGN UP





WAWA TOURIST INFORMATION CENTRE

26 Mission Road Wawa, ON (705) 856 - 2244 ext 260 ticstaff@wawa.cc

WAWA ACCOMODATIONS



2023 GUIDE

Sandy Beach, Lake Superior

WAWA Mission Road/Broadway Ave

Algoma Motel

164 Mission Rd (705) 856 7010

Alpha Inn

170 Mission Rd (647) 917 1799

Beaver Motel

148 Mission Rd (705) 856 2294

Outdoorsman Motel

171 Mission Rd (705) 856 4000

The Big Bird 191 Mission Rd (705) 856 2424

Lakeview Hotel 28 Broadway Ave (705) 856 2625

Wawa Motor Inn

118 Mission Rd (705) 856 2278 WAWA Hwy 17 and beyond

Best Northern Motel

150 Hwy 17 S (705) 856 7302

Highway 17 Motel

46 Pinewood Drive (705) 856 0888

High Falls Motel & Cabins

280 Hwy 17 S (705) 856 4496

Mystic Isle Motel

153 Hwy 17 S (705) 856 1737

Parkway Motel

232 Hwy 17 S (705) 856 7020

Rock Island Lodge

10 Government Dock Rd. (705) 856 2939

White Fang Motel

133 Hwy 17 S (705) 856 0344





Wawa

Information and interpretive centre



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WAWA RESTAURANTS



Bon Appetit!

FAST-CASUAL

Subway 179 Mission Rd

Tim Hortons 92 Mission Rd

Philly Wawa Hoagie 208 Mission Rd

CHIP STAND

Bangin' Burger N Chicken Shack (seasonal) 92 Broadway Ave

Krazy Fries (seasonal) 135 Mission Rd

TAKE-OUT

AJ's Pizza 64 Broadway Ave 705 856 0288

Lai's Chinese Restaurant

27 Broadway Ave 705 856 4592

All Homemade Catering 305 Brock Ave, Michipicoten Village 705 975 5799

DINE-IN

Wawa Goose Bar & Grill

118 Mission Rd (705) 856 2278

The Viking Restaurant (Seasonal)

177 Mission Rd (705) 856 4441

North of 17 Restaurant

68 Broadway Ave (705) 856 0180

SOMETHING SWEET

Young's Ice Cream and Fudge Counter 105 Mission Rd

Judy's Pop-up Bakery (**Saturdays)** 59 Broadway

Hwy 17 & Hawk Junction

Best Northern Restaurant

150 Hwy 17 S (705) 856 7302

Kinniwabi Pines Restaurant

136 Hwy 17 S (705) 856 7226

The Big Bear 109 Front St, <u>Hawk Junction</u> (705) 889 2000



Wawa's Geological Story



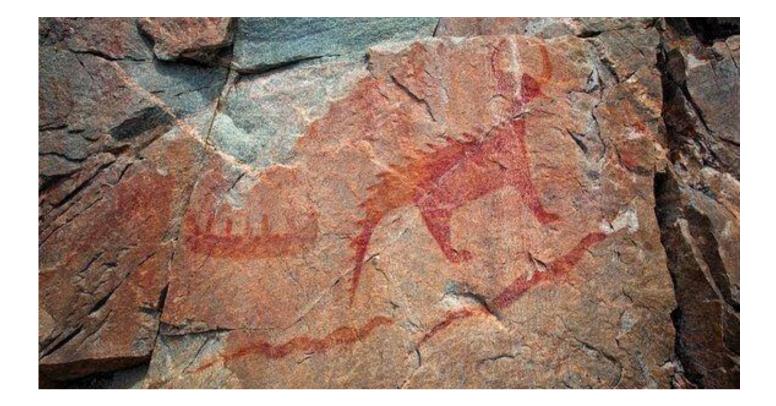
The land beneath your feet has an ancient and constantly changing story to tell. The townsite of Wawa sits in the centre of an ancient volcano, the source of gold as well as iron for Wawa's Helen/MacLeod iron ore mine from 1899 to 1998. The massive mountain ranges have been miniaturized by mile thick sheets of ice that scoured the land over 3 separate Glacial periods, the last of which melted away 10,000 years ago. The samples in this cabinet are just a small sample of local rocks and ore bodies.This cabinet also includes fossilized rock and stones pushed by glaciers from places like Hudson Bay.

Wawa's Boreal Story



The Wawa landscape is at the transition point between the Great Lakes St. Lawrence Lowland and the vast Boreal Forest. As the Boreal Gateway we are home to rich flora and fauna that play important roles in the lifestyle, culture and economy of our diverse residents. Fish, fowl and mammals have nourished and clothed local communities for centuries. The plants and timber resources have been instrumental in providing food, shelter and commerce. The Boreal forest is our home and it is important for us to acknowledge the role it plays.

Wawa's Pre-Contact Story



The First Nations story on the Wawa landscape goes back through the ages. Copper artifacts found along ancient Lake Superior beaches around Wawa have been dated back 5000 years. These ancestors developed important trade routes, travel corridors and seasonal settlement sites throughout the land. The sample of artifacts in this cabinet, original place names, stories and the current members of Michipicoten First Nation remind us of the important place they continue to have in our community.

Wawa's Fur Trade Story



Wawa is home to a long and colourful fur trade history centred around the Michipicoten Post on the Michipicoten River near Michipicoten River Village. The Michipicoten First Nation community welcomed the first European explorer's to the area in the late 1600's. The First Nation excelled in trapping and survival skills. They seasonally occupied Michipicoten which is a strategic location on the East Shore of Superior where traditional canoe routes take you East, West and North to James/Hudson Bay along the Michipicoten/Missinaibi/Moose River route. French traders established the first post in 1725. The Northwest Company post took over, then was amalgamated with the Hudson Bay Company post in 1821. Michipicoten became headquarters for the Lake Superior District of the HBC until 1885 and closed in 1904.

Wawa's Mining Story



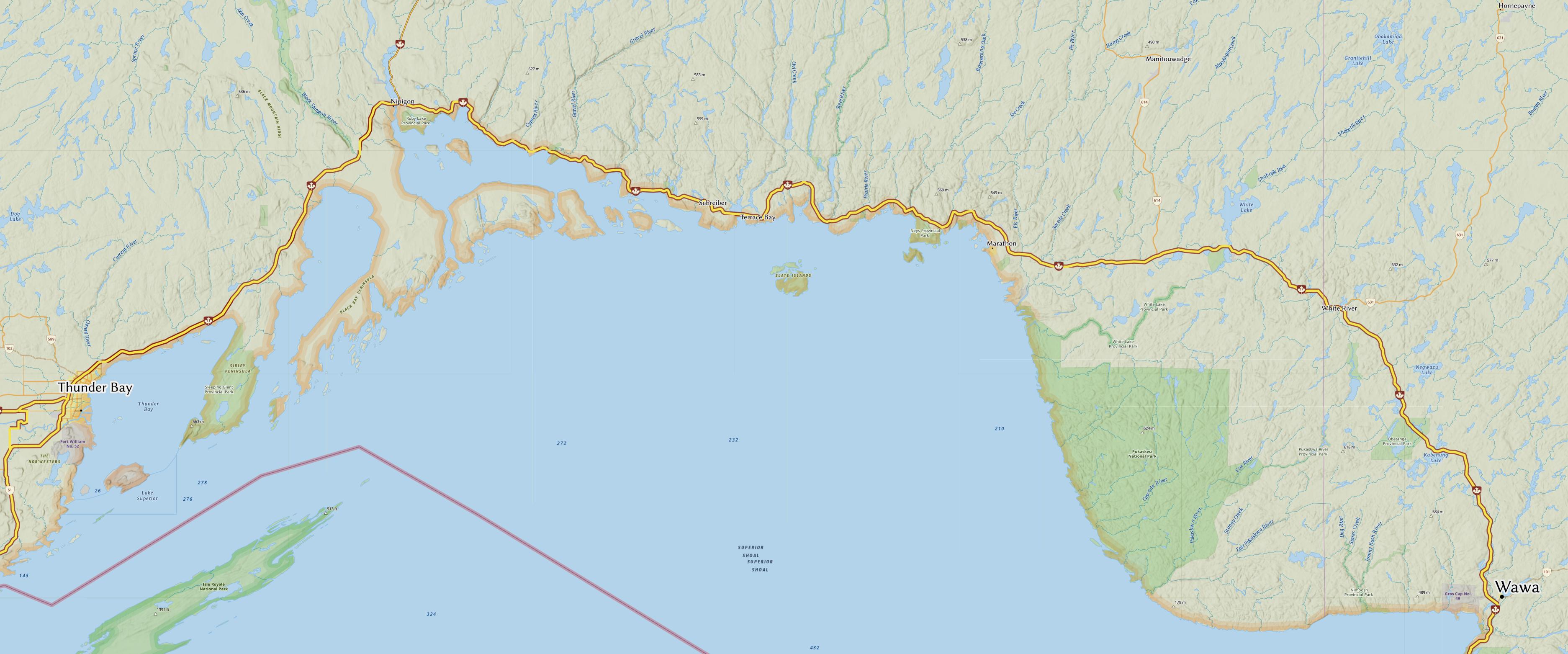
The ancient hills in the Wawa landscape have provided metals and resources for centuries. Copper was mined and fashioned into tools and ceremonial pieces during Wawa's earliest settlement period 5000 plus years ago.Superior copper is found throughout North America, traded with various communities across the continent. Wawa's first Gold Boom transformed the countryside in 1897 when William Teddy and Louise Towab discovered a rich vein on Wawa Lake. Iron ore was the heart and soul of Wawa during the entire 20th century when Algoma Ore Division operated the Helen, Magpie and MacLeod Mines. Wawa's gold and iron products are found worldwide and the rich mineral resources beneath your feet continue to be a part of our story.

Wawa's Transportation Story



How did you get here today? Did you paddle a canoe, hike a trail, take a boat, train or bush-plane? Before the Trans-Canada Highway was completed in 1960, all of these methods of travel transported residents, tourists, goods and supplies through the Wawa area. The canoe routes and portages followed rivers and waterways allowing travel, trade and communication. Wawa is home to a lighthouse and Michipicoten Harbour on Lake Superior where the Algoma Central Railway and Steamship Line operated for over 100 years. Wagon tote roads, shipwrecks, railway construction camps and ancient portages continue to be a part of Wawa's transportation history.





Parks & Playgrounds

CENTENNIAL PARK

Mission Road &
Klondike Street

QUEEN'S PARK



Magpie Road & George Street

WATERFRONT PLAYGROUND

Water Road & Wawa
Street at Dr. Rose's
Beach

Star are: 6.

Outdoor Recreation

MICHIPICOTEN GOLF CLUB

- Golf Course Road
- **\$** 705-856-7409
- ⊕ wawagolf.com

BEACH Volleyball

2

Dr Rose's Beach,
Wawa lake

SPORT FIELDS & TENNIS COURTS

3

and an are in the

 Michipicoten Memorial Community Centre
705-856-2244 "

wawa.cc