



**The Corporation of the Municipality of Wawa  
Staff Monthly Report**

**Office of Community Services and Tourism**

<b>Prepared For: Corporate Planning</b>	<b>Report No.: AP 2022-06</b>
<b>Agenda Date: September 20, 2022</b>	<b>File No.: C11</b>

**Preamble**

This report details the activities of the Department of Community Services and Tourism for the months of July and August 2022.

**General**

After struggling in the early summer with staffing, July and August saw the start of the remainder of our summer students, and staff quickly recovered lost time and had the full department operating smoothly in the first weeks of July. The remainder of the summer was spent maintaining parks and tourism resources, completing projects, providing youth programming and operating the Tourist Information Center. The summer was one of the busiest that we have experienced in several years, with an influx of tourists from southern Ontario post-COVID using our parks and facilities to their fullest.

**Capital Projects**

**MMCC Upgrades 2022**

Two portions of this project are complete and on budget: the tube heaters and arena sound system were both completed this summer.

The remaining two portions of the project – the flooring in the South hallway and the Curling glycol pump have been delayed due to supply chain issues. Both items are now expected to be completed in October.

<b>Respectfully Submitted By:</b> 	<b>Prepared By:</b> <b>Alex Patterson, Director,</b> <b>Community Services and Tourism</b>
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**MMCC****Special Events hosted at MMCC in July and August:**

- Drive Test
- Missinabi Cree First Nation Meeting and dinner
- Nintendo Party
- Science North Climate Change Exhibit
- Equipment Loans – OSB Plant, LDHC
- Seniors Drive Test
- WMHA AGM

**Arena and Curling**

Nothing to Report

**Parks and Trails**

Nothing to Report.

**Community Events and Recreation****Recreation Coordinator's Report:**

Science North was at the MMCC for a week at the end of July and start of August with their "Climate Change" Exhibit.

Seniors Solution Council Meetings were on hold for the summer, but we joined in some planning for the Seniors Expo being held in September.

Danielle Hughes joined us for July and August as the Summer Recreation Student providing drop in programs two times per week. Programs included beach volley ball, soccer, arts and crafts, pickleball etc.

We collaborated with CanMexicanus and held:

1-week full day day camp at the MMCC

1-week half day day camp held at the MMCC

A four- week Youth Soccer program is being held in September, with approximately 50 youth signed up.

Canada Day – July 1 was a great success, with a bike parade, vendors, Climb’N Fun. An estimate of 700 people attended the event.

Goose Nest Committee Coordination and advertising. Committee meetings are held monthly, and markets are being held every second Thursday in the summer. We hope to increase the variety of vendors as well as increase participation/visitation.

A recreation registration night was held on August 24, to assist community organizations with increasing participant numbers in their programs.

Planning is underway for the Fall Fair. 30 vendors have registered as well as Science North ‘Great Northern Roadshow’ will be joining the festivities. A movie night in the park will be held at dusk on September 10.

Pick-Up Pickleball was available in the arena on Tuesday and Thursday afternoons, and had an average attendance of approximately 4 people per session. August weather allowed more to play outside, with the new wind screens providing a more suitable location for outdoor play.

Fitness session planning for September has started, we are looking for to increase the variety of classes.

Fall Scheduling for the MMCC is well under way, with deadlines approaching fast for the User Groups.

Stacey SOCIAL MEDIA:

Wawa Recreation Facebook

Wawa Recreation Instagram

Goose Nest Facebook

Goose Nest Instagram

The Nesters Facebook

Facebook Stats – Wawa Recreation:

75 Posts in July and August

24,802 post views

19 new members

Instagram Wawa Rec

407 followers – stories posted weekly

**Tourism****Tourism Coordinator's Report:**

For July 2022, including but not limited to;

- I successfully trained 4 summer students and established a positive and safe work environment for our summer team at the TIC;
- Kept up with stock (consignment items from locals);
- Kept up with inventory lists;
- Kept up with ordering of brochures/travel magazines;
- Cleaned washrooms 2-4 times daily along with my students;
- Established an excellent rapport with local motel/hotel owners, consignment artists and local businesses.

Finance for July

- Total \$19,679.50 (cost of goods sold \$12,719.32, gross profit \$6,960.18)

Stats for July, including but not limited to;

- Travelers from Northern Ontario (North of Parry Sound) – 77 people
- Travelers from Elsewhere in Ontario (Southern Ontario) – 424 people
- Travelers from out of Province – 256 people
- Travelers from USA – 102 people
- International travellers – 16 people
- o TOTAL – 858 people
- Travelers who stayed in the Algoma Country – 280 people
- Families/couples/single that stayed over night in Wawa
  - o 1 night – 66 families/couples/single
  - o 2 nights – 9 families/couples/single
  - o 3 nights – 8 families/couples/single
  - o 4 night or more – 23 families/couples/single
- Bus Tours:
  - o Bruce Albert Northern Bus Lines from Saskatchewan to Durham, Ontario – 17 people on this bus
  - o Tok Coachlines from Toronto to Vancouver – 54 people on this bus

For August 2022, including but not limited to;

- Continued supporting my summer team;
- Completed research for the Bannikin project;
- Met with Anya Switzer and finalized the Magpie Scenic High Falls sign;
- Kept up with stock (consignment items from locals);

- 
- Placed a Fall clothing order from Lairds Signs in Iron Bridge (still waiting for it to arrive);
  - Kept up with inventory lists;
  - Kept up with ordering of brochures/travel magazines;
  - Set up the large crew from Expedition Unknown from the Discovery channel (booked motel, booked caterer etc.);
  - Cleaned and organized my TIC office upstairs;
  - Cleaned washrooms 2-4 times daily along with summer students;
  - Completed my share of the stakeholders list for Bannikin.

#### Finances for August

- Total \$18,439.42 (cost of goods sold \$12,407.13, gross profit \$6,032.29)

#### Stats for August, including but not limited to;

- Travelers from Northern Ontario (North of Parry Sound) – 82 people
- Travelers from Elsewhere in Ontario (Southern Ontario) – 406 people
- Travelers from out of Province – 212 people
- Travelers from USA – 131 people
- International travellers – 13 people
- o TOTAL – 844 people
- Travelers who stayed in the Algoma Country – 318 people
- Families/couples/single that stayed over-night in Wawa
  - o 1 night – 86 families/couples/single
  - o 2 nights – 22 families/couples/single
  - o 3 nights – 16 families/couples/single
  - o 4 night or more – 33 families/couples/single
- Bus Tours:
  - o TaiPan Tours from Toronto to Vancouver – 54 people on this bus
  - o Coach Weston from Toronto to Vancouver – 43 people on this bus
  - o Unnamed coach from Quebec to Vancouver – 16 people on this bus

All completed while continuously providing excellent travel & customer service

#### **Tourism 5 Year Plan & EDTAC**

Staff have been working with Bannikin on the 5 year tourism plan. The first phase has included information gathering, stakeholder list and reviews, as well as a visit to our community to determine first impressions and areas for improvement. Bannikin has also met with the municipal EDTAC to start consultations with key community members.

## Other Projects

### **WSIB Health and Safety Excellence Program**

Staff of the JHSC have been working on the WSIB Excellence Program. This program offers a rebate to WSIB premiums for organizations that complete key milestones in their health and safety program. To that end, the JHSC has reviewed and recommended an updated health and safety policy for adoption by Council as well as added several Standards to the municipal health and safety program.

## Funding and Grants

### **MMCC Funding Application – NOHFC**

Staff completed a NOHFC application for the MMCC as outlined in the last monthly report. Staff are currently working with the NOHFC funding officer to determine best fit for their funding programs as well as provide them with additional information upon request.

### **MMCC Sports Field Track Application – Trillium**

Staff have once again applied to OTF for the renewal of the MMCC Running Track. This round, staff focused on the importance of the track for hosting regional school events, both as an economic driver of our community as well as a piece of infrastructure with great social importance to our community. The application was based on the last 2 and reused proposed methods, including the replacement of the old sinter track with another granular material, as well as the replacement of the base of the track to ensure we don't have similar issues which we are currently facing with a lack of foundation to the surface.

## Next Two Months Outlook

In September and October, staff focus on shifting gears between the summer and fall seasons Additionally:

- Operations
  - Prepare MMCC for fall programming
  - Install the Arena Ice Surface
  - Close some parks amenities
- Recreation
  - Goose Nest Market and Fall Fair
  - Fall Recreation Programs: Youth Soccer
  - Fall Fitness Classes
- Tourism
  - Operate and close TIC

- Onboard marketing intern and being work plan
- Implement highway tourism signage
- Administration
  - Schedule recreation programs at MMCC
  - Complete outstanding Capital projects
  - Begin 2023 Budget Process

**End of Report.**

**Appendix A – Recreation Marketing July - August 2022**

THE GREAT  
NORTHERN ONTARIO

# ROADSHOW

SCIENCE  
NORTH  SCIENCE  
NORD

11 am to  
4 pm

## FREE OUTDOOR FAMILY FUN AT GOOSE NEST MARKET

local vendors • entertainment • games • science shows



September 10



**GOOSE NEST MARKET**

[gnor.sciencenorth.ca](http://gnor.sciencenorth.ca)

# Busk • er

- to entertain by dancing, singing, playing music, or reciting in the street or public place



**Are you a performer of music, song, poetry, or the performing arts and want to volunteer and share your talents?**

The Wawa Fall Fair is Saturday, September 10 and we are looking for Buskers!

- 1 Open to all ages
- 2 No permit or fee required
- 3 Family friendly entertainment
- 4 Please be respectful of nearby businesses and residents in terms of noise levels



SAMEDI, 10 SEPTEMBRE, 2022



# CONCOURS DE RÉCOLTE DE FRUITS ET LÉGUMES

## CATÉGORIES

- 
- 
- 
- LE PLUS GROS FRUIT/LÉGUME
  - LE PLUS PETIT FRUIT/LÉGUME
  - TU AS FAIT POUSSER ÇA À WAWA ?!?
  - LE PLUS ORIGINAL

**INSCRIPTIONS AVANT 11H30**

A LA TABLE DU JARDIN COMMUNAUTAIRE AU MARCHÉ GOOSE NEST  
**LES VAINQUEURS SERONT ANNONCÉS À 14H**

SATURDAY, SEPTEMBER 10, 2022

# HARVEST COMPETITION

## CATEGORIES

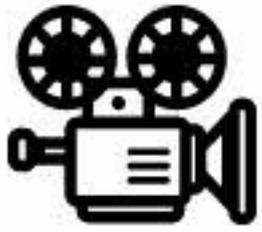
- LARGEST PRODUCE
- SMALLEST PRODUCE
- YOU GREW THAT IN WAWA?!?
- MOST UNIQUE LOOKING



**DROP OFF & REGISTER BY 11:30AM**  
THE FALL FESTIVAL @ GOOSE NEST MARKET  
**RESULTS ANNOUNCED AT 2:00PM**



# MOVIE NIGHT AT THE PARK



**SATURDAY, SEPTEMBER 10  
DUSK (approx 8:30)**



**LION'S BEACH**

RAIN DATE: SUNDAY SEPTEMBER 11



**\$5**  
Cotton Candy Bag



**\$3**  
Popcorn

**Bring your own chair and blanket and watch a movie under the stars!**



705-856-2244 EXT 240



WAWA RECREATION



# Wawa

# FALL FAIR

## SATURDAY, SEPTEMBER 10 11 am - 4 pm

### DOWNTOWN WAWA

RAIN DATE: SUNDAY SEPTEMBER 11



### Harvest Competition

Red Canoe Studio  
 All Homemade Catering  
 Magpie & Mudpuddles  
 For Goodness Sake  
 carved by gord  
 Paula Valois Young Living Essential Oils  
 Pearl & Moss Botanicals Inc.  
 Children's Aid Society of Algoma  
 Sweet Sisters  
 Shoreline Treasures  
 Nicole's Little Craft Shop  
 HavanART  
 Maria Reid  
 Amanda's Earth Goods

KAR custom crafts and design  
 A touch of Whimsical by Helene  
 Jeannie's Creations  
 Ontario Provincial Police  
 Seniors At Risk Committee  
 Judy Moore Catering  
 Terry Fox Run  
 Mir-made Apparel  
 Genevieve Thompson Ceramics  
 Green Cabin Pottery  
 Acres of Dreams Farm  
 Olive Branch Market  
 O'Blooms and Adelie & Brielle Designs  
 Wawa Figure Skating Club

# MOVIE NIGHT AT DUSK

## 📍 Lion's Beach



# Youth Soccer Program registration



**Come join us in our  
4 week youth soccer program starting in September**

**Ages 4-12**

**1-2 hours on Thursday evenings  
time to be determined**

\$30 dollars

Deadline to sign-up is August 28  
MMCC



Wawa Recreation

proshop@wawa.cc

705-856-2244 ext 240

Fall Programs 2022

# Registration Night



Want to know more about what recreation programs Wawa has to offer this fall?



Know what you're looking for and are ready to register?

# WEDNESDAY August 24 5-7 PM

## At the Goose Nest Market

Also information on:

- \*Men's Mercantile Hockey
- \*Wawa Women's Hockey Association
- \*Fall Age-Friendly Fitness Classes
- \*Hiking trails and other recreation opportunities around Wawa



Wawa Minor Hockey Association



4 Week Wawa Rec September Soccer Program



Wawa Wado Kai Karate Club



Wawa Mustangs Jr. and Sr. Girls Hockey



(DMD for information purposes only, online registration begins August 31)

For more information  
705-856-2244 ext 247



wawa\_recreation





**Wawa**

**FALL FAIR**

**Vendor CALLOUT**

Registration open until August 13, 2022. Vendors will receive confirmation of their spot by August 17, 2022

**SATURDAY**

**SEPTEMBER 10**

**11 am - 3 pm**

RAIN DATE: SUNDAY SEPTEMBER 11

 @GOOSENESTMARKET

 GOOSE NEST MARKET

**Wawa** 

 705-856-2244 EXT 240





# ARTS & REC DAILY PROGRAM

all week or day by day:

9am-4pm: august 1-5 / \$25 per day / ages SK-Grade 7

1-3:30pm: august 15-19 / \$5 per day / ages JK-Grade 7

Michipicoten Memorial Community Centre

ARTS ACTIVITIES/SPORTS/OUTDOOR ACTIVITIES

contact & to register: [info@camexicanus.ca](mailto:info@camexicanus.ca)



**Wawa** 



backroad**ARTS**collective

**camexicanus**

CROSSING CULTURES & REACHING OUT WITH THE ARTS

JEWELRY

Arts



FOOD

CRAFTS

# GOOSE NEST MARKET

# TODAY

5 PM - 7 pm

# Summer



## Markets



**VENDOR  
CALLOUT**

**EVERY SATURDAY**

10am-1pm

**July  
and  
August**

MAKERS • BAKERS • GROWERS

**REGISTER ONLINE**

**OR CONTACT US**

**705-856-2244 EXT 240**

**INFO@GOOSENESTMARKET.CA**

 **GOOSE NEST MARKET**  **@goosenestmarket**

# Summer Market



Children's  
Activities!

Thursday, Aug 4  
5 - 7 pm

MAKERS • BAKERS • GROWERS

O' Blooms  
HavanART  
Red Canoe Studio  
Carved by Gord  
Boreal Roots  
Judy Moore Catering



# Summer Market



Children's  
Activities!

Thursday, Aug 18  
5 - 7 pm

MAKERS • BAKERS • GROWERS

O' Blooms  
Maria Reid  
Carved by Gord  
Young Living  
Judy Moore Catering



# GOOSE NEST MARKET

**SATURDAY**

**JULY 9**

**10 AM - 1 PM**

Genevieve Thompson Ceramics

Carvings by Gord

Boreal Roots

HavanaART

Paula Valois Young Living



Kids can visit the face painting tent, get creative with sidewalk chalk and other activities, courtesy of our wonderful MHS Volunteers.

## **Wawa Music Festival Presents:**

**ARTS ON THE STREET 10 am - 3 pm**

### PERFORMERS

10:00 Jazz w Doug Wilde – w Jake Valois, Frank Deresti, Chris Johns

10:45 Victoria – Belly Dancing & Workshop

11:00 Paula & Jake Valois

11:45 Maja Bannerman presents 'Anne ~A Green Gables Memoir'

12:30 Victoria – Belly Dancing & Workshop

12:40 Catriona Sturton

1:15 Superior Love Story – Rusty, Doug, Don, Maja make live art

2:00 Shiny Water Open Song Circle



# Summer Market



Children's  
Activities!

Thursday, July 21  
5 - 7 pm

MAKERS • BAKERS • GROWERS

Judy Moore Catering  
HavanART

Red Canoe Studio  
Carved by Gord  
Maria Reid

Chris Rask - Alzheimers Society





# July 1

## BIKE DECORATING CONTEST & PARADE

### Prizes to be won!

-  Decorate your bike however you'd like!
-  Meet at the corner of Broadway and Ontario between 11-11:15 am
-  11:30 am - parade down Broadway to the events stage
-  Prizes announced at 11:45 am
-  16 and under

**Wawa**<sup>CA</sup>



705-856-2244 EXT 240



All ages



# Sports fun drop in



**3:00  
to 4:30 PM**



**Monday JULY 18th**

Come join us as we kick start our recreation program with a drop in fee of only \$3 or \$30 dollars for all the programs this year.

At the MMCC  
Curling rink



**Wawa** 

Wawa recreation  
705 856 2244 ext 240

