



# WAWA "WOW"! 2010 Photo Contest



## "Olympic Dreams"

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### Official Contest Rules

#### **How to Enter**

All photos must be taken from the Wawa area. The photo subject can be for one or more of the following contest categories:

- Olympic Hopeful: (photos of people participating in sports or any recreational activity....going for the gold!)
- Great Locations: (photos of your favourite places around Wawa)
- People & Emotions: (photos of couples, friends & family having fun)
- Outdoor Adventure: (photos of sports, recreation, backpacking, canoeing, fishing, snowmobiling etc.)

**"All Photos must be submitted in their natural colour"**

#### **How Many Pictures Can I submit?**

Each contestant may enter no more than two (2) pictures for each category.

#### **Who Can Enter?**

This contest is open for everyone to enter.

#### **Does it cost anything to enter the contest?**

**No, there is no cost to enter into the contest.**

#### **When is the deadline to enter?**

**The deadline to enter into the contest is Friday, February 12<sup>th</sup> (midnight) 2010.**

#### **What if someone is in my Picture?**

Make sure that if someone is in your picture that you have their consent by filling out a model release form with a corresponding entry form.

#### **How Do I Submit Prints?**

**Prints** must be 4 x 6 inches or 5 x 7 inches. Do not send negatives. Digital prints must be printed on photo quality paper. Attach a label to the back of each print with the information provided below along with your entry form. Please do not write on the photo itself. If submitting multiple entries, number each print to match a corresponding Entry Form.

All prints along with entry forms must be submitted at the Wawa Community Centre or mailed to:

The Municipality of Wawa  
Community Services & Tourism Department  
40 Broadway Avenue, Box 500  
Wawa, ON P0S 1K0

#### **Each Photo Must Include:**

1. **The Photographer's Name**
2. **The Photographer's Address**
3. **Photographer's email address if available**
4. **A Title for the Shot**
5. **The Category you would like the photo entered in**
6. **The Date and Location the photo was taken**

#### **How Do I Submit Digital Images?**

Digital images are to be submitted to [lmann@wawa.cc](mailto:lmann@wawa.cc) using the [Entry Form \(Page 6\)](#). Images should be formatted to 72 dpi, no larger than 600 by 450 pixels and no smaller than 300 by 225 pixels. Panoramic photos are not eligible. Images should be submitted in JPG (at high quality). File sizes must be less than 500K per image. Images must be in natural color. Black and white, sepia tone, and duotone images are not eligible. Digital images will not be returned.



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**NO DIGITAL MANIPULATION** This contest is about photography, not about one's expertise with a computer. This does not apply to photographic techniques contained within a camera's abilities (i.e. a manual shutter release used at night to capture fireworks or moving traffic). Nor does it apply to CROPPING or RESIZING an image as long as it stays within the size specifications.

### **Photographer/Copyright**

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

### **Photo Subject Restrictions**

Photos must be appropriate for posting on a public government website. Obscene, provocative or otherwise questionable content will not be considered. retains sole discretion as to what constitutes inappropriate content. Photos containing recognizable people must be submitted at the Wawa Community Centre or by regular mail and accompanied by a signed model release.

### **Return of Photos**

Photos, regardless of the medium, will not be returned. Please do not send your only copy of a photo.

### **Ownership/Use Rights**

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the wawa.cc website without any fee or other form of compensation, and agree that the Municipality of Wawa may make and retain copies of the photograph for archival purposes. Posted photos will be subject to the [wawa.cc Photo Use Policy](#). Photos will be credited to the photographer named in the entry form. Entries (including non-winning entries) may be selected for display or use in other Municipality of Wawa web pages, with permission from the photographer. Entrants agree that the Municipality of Wawa may contact them to obtain permission for use of photos in this way. Entries will never be used by Municipality of Wawa for sale. In the event that ownership of any photograph submitted to Municipality of Wawa is contested in any manner, the Municipality retains the discretion to disqualify that photograph and discontinue use of the photograph.

### **Judging**

Entries will be judged by no more than a group of individuals with no professional background in photography. Winning photographs will be those that simply win the majority of votes that strike them the most for whatever reason.

### **Winners**

#### ***1<sup>st</sup> and 2<sup>nd</sup> Place Category Winners***

Judges will select a first and second place winning photo for each of the contest categories. If fewer than five eligible photographs are entered in a category, the Municipality may choose to name only a first place winner, or may cancel that category. Winners will be notified approximately 1 week after the contest deadline by phone and email using the information on the entry form, along with a winner notification. First place winning photographs from each category will win a new 2010 Wawa "Wow" Fleece Jacket, along with their picture included with the photographer's name, email address (optional) and information about the photo, displayed on the wawa.cc website during the months of *March, April, and May, 2010*. Second place winners will have their picture included with the photographer's name, email address (optional) and information about the photo, displayed on the wawa.cc website. No financial compensation is provided to winners.

#### ***People's Choice Award***

The People's choice award will be judged by the public, during the Wawa Winter Carnival on February 19<sup>nd</sup> – 21<sup>st</sup>. All photos will be displayed with a number attached and those attending will choose by submitting one entry number for which photo they find most appealing for whatever that reason may be. The winner of this award will receive a Wawa fleece sweater.

One of the winning photos may also be chosen and published as the next edition of the Wawa stamp series.



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### Additional Terms and Conditions

The Municipality of Wawa is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, the Municipality of Wawa is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. The Municipality of Wawa reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond municipality's control, disrupt or corrupt the fair or secure administration or operation of the contest. The Municipality of Wawa is entitled to interpret these rules as needed and its decisions are final. reserves the right to disqualify any entrant that has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules. By participating in the contest, you agree to release and hold harmless and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.

### Photo Use Policy

Photos displayed on the wawa.cc website are copyrighted by the photographer.

Permission to use the photographs is granted for the following limited uses:

1. Photos may be printed from a web browser for *personal, non-commercial* uses.
2. Photos may be downloaded/copied electronically from a web browser for *personal, non-commercial* uses.
3. Photos may be used by the Municipality of Wawa for the purpose of display on the wawa.cc website.

**Photos may not be sold or used in any way for profit or commercial purposes, including use in commercial or professional websites or printed materials. Photos may not be used to suggest endorsement by the Municipality of Wawa for a product or service.**

Requests for alternate formats or additional uses/rights should be sent to the photographer.



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## "Olympic Dreams"

### Adult Model Release Form

We have provided a sample model release form for [adults](#) and a sample model release form for [minors](#) below. You may print and use them or modify them as needed. *The Municipality of Wawa provides the sample releases as a convenience only. We make no warranties or representations in connections with these releases. Consult your attorney if you have any legal questions regarding model releases.*

In consideration of my engagement as a model, upon the terms herewith stated, I hereby give to photographer's name goes here his/her heirs, legal representatives and assigns, those for whom photographer's name goes here is acting, and those acting with his/her authority and permission:

- a) The unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.
- b) I also permit the use of any printed material in connection therewith.
- c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.
- d) I hereby release, discharge and agree to save harmless [photographer], his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.
- e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: \_\_\_\_\_

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Witness: \_\_\_\_\_



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## **Minor Model Release Form**

We have provided a sample model release form for [adults](#) and a sample model release form for [minors](#) below. You may print and use them or modify them as needed. *The Municipality of Wawa provides the sample releases as a convenience only. We make no warranties or representations in connections with these releases. Consult your attorney if you have any legal questions regarding model releases.*

For valuable consideration, I hereby confer on photographer's name goes here the absolute and irrevocable right and permission with respect to the photographs that he/she has taken of my minor child in which he/she may be included with others:

- a) To copyright the same in photographer's name goes here name or any other name that he/she may select;
- b) To use, re-use, publish and re-publish the same in whole or in part, separately or in conjunction with other photographs, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion, advertising and trade, and;
- c) To use my name or my child's name in connection therewith if he/she so decides.

I hereby release and discharge photographer's name goes here from all and any claims and demands ensuing from or in connection with the use of the photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall inure to the benefit of the legal representatives, licensees and assigns of photographer photographer's name goes here as well as the person(s) for whom he/she took the photographs.

I have read the foregoing and fully understand the contents hereof. I represent that I am the [parent/guardian] of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Dated: \_\_\_\_\_

Minor's Name: \_\_\_\_\_

Parent or Guardian: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Witness: \_\_\_\_\_



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**Wawa.cc Photo Contest- Entry Form**

**The deadline for this contest is Friday, February 12, 2010.** Please read the **Contest Rules** before submitting.

For prints, print this form, complete, sign at the bottom, and **drop off at the Wawa Community Centre** or mail to:  
 The Municipality of Wawa  
 Community Services & Tourism Department  
 40 Broadway Ave., Box 500  
 Wawa, ON POS 1K0

For digital submission, fill this form, complete, check at the bottom, and e-mail with your attachments to:  
**lmann@wawa.cc**

**Submit a separate entry form with each photo.**

All fields in the entry form must be completed. Contact information will be used solely for contacting contest winners or contacting photographers for permission to use photos elsewhere.

<b>Photographer's Name:</b>	
<b>Mailing Address</b>	
Street:	
City:	
Province/State:	
Postal/Zip Code:	
<b>Email Address:</b>	
<b>Telephone:</b>	
<b>Photo Information</b>	
Date Photo Taken:	
Location of Photo:	
Title of Photo:	
Contest Category: Check one...	<input type="checkbox"/> Great Locations <input type="checkbox"/> People & Emotions <input type="checkbox"/> Outdoor Adventure

**Additional Terms and Conditions:** *The Municipality of Wawa is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, The Municipality of Wawa is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. The Municipality of Wawa reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond The Municipality of Wawa's control, disrupt or corrupt the fair or secure administration or operation of the contest. The Municipality of Wawa is entitled to interpret these rules as needed and its decisions are final. The Municipality of Wawa reserves the right to disqualify any entrant that has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules. By participating in the contest, you agree to release and hold harmless The Municipality of Wawa and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Municipality of Wawa and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.*

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Parent/Guardian (under 16)**